

2017 War on Skin Cancer Event

By the Numbers



450 Total Attendees



CME Symposium

- 58 MD & PhD attendees; ~100 overall
- 26 virtual viewers
- Community Q&A session w/ expert panel



NW Aim at Melanoma 5k Walk and Fun Run

- 250 participants
- ~\$15,500 raised for the Melanoma Tissue Bank Consortium



Total Volunteers: 70



Melanoma Community Registry

- 53 Participants Joined the War on Melanoma



*I joined
The War on
Melanoma*

Familial Melanoma Study



- **Familial Melanoma Clinic Pilot**
 - Successfully launched a research clinic pilot which targeted those identified as very high-risk for melanoma
- **Familial Melanoma Booth**
 - General event attendees invited to fill out family pedigrees
 - 10 medical student consenters
 - 18 pedigrees completed
 - 20 saliva samples donated



SCAR Project Gallery

- Research project PGY3 derm resident Kelly Griffith-Bauer, MD
- 25 images of melanoma patient scars: 8 patients in attendance
- Presentation attended by 50+; including KOIN-TV, KGW-TV
- Pre-event TV coverage KGW-Portland Today, KXL-Radio



Research/Info Tables

- Skin Meter Data Collection
- Mole Mapper 3.0 user study
- Knight health education stations (2)
- Melanoma & Skin Condition Clinical Trials
- SolSurvivors Oregon patient advocacy group
- Research lab updates: Wong, Lund, Ambady, Duvoisin-Morgans, Lloyd-McCullough

