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# State Planning to Support Older Adults: A public health perspective

**Rural Health Aging Conference**

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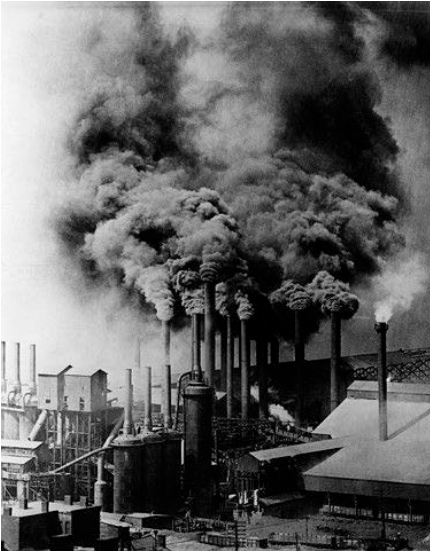
Cross Agency Systems Manager

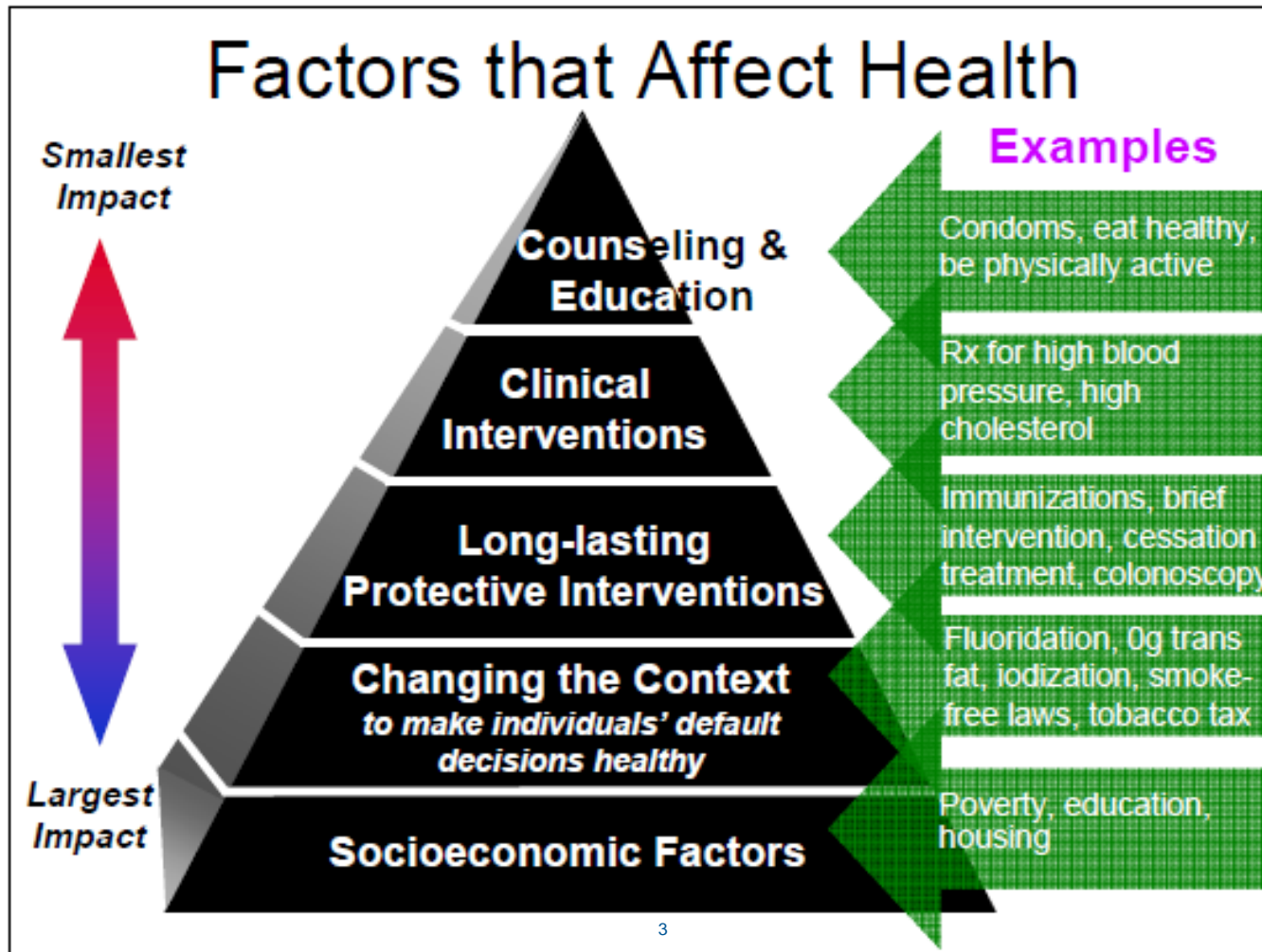
Health Promotion and Chronic Disease Prevention Section

PUBLIC HEALTH DIVISION



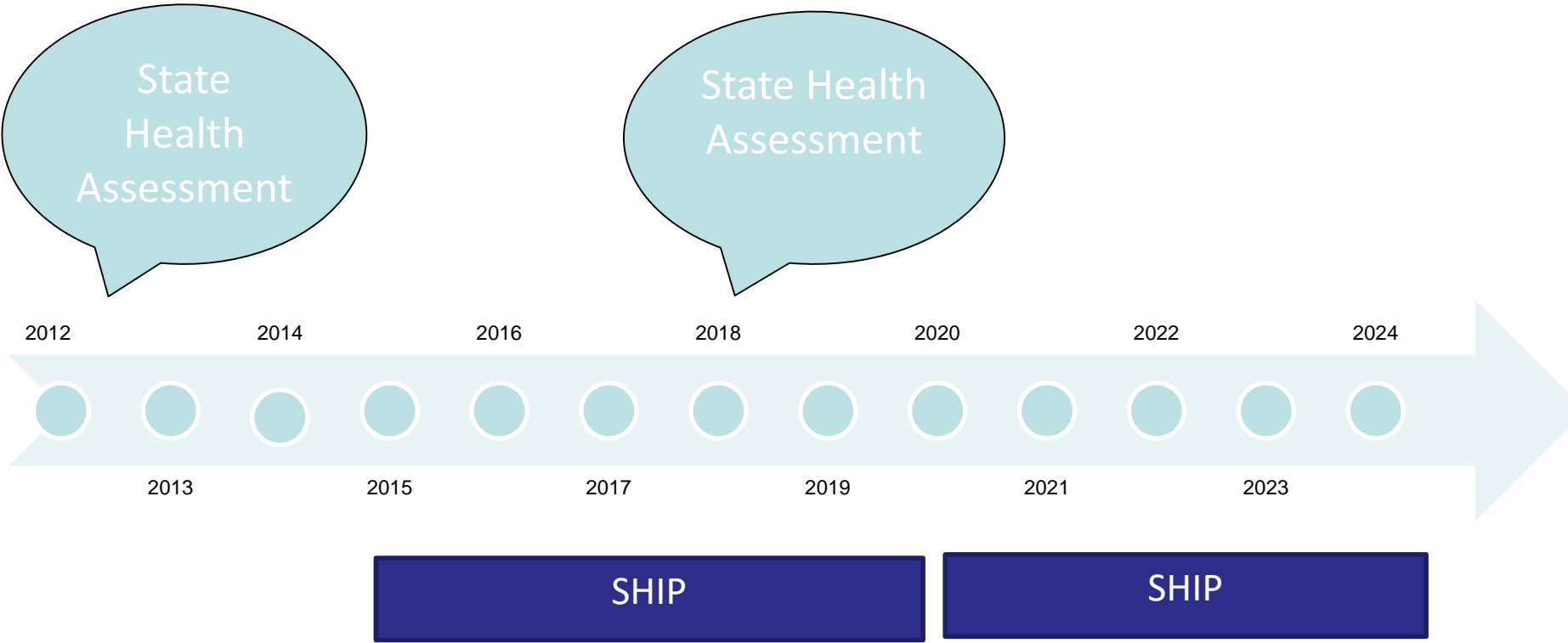
# Public Health Success





Source: Dr. Tomas R. Frieden, Director, U.S. Centers for Disease Control & Prevention, 2010

# History of SHA & SHIP in Oregon



# State health improvement plan priorities

- Prevent and reduce tobacco use
- Slow the increase of obesity
- Improve oral health
- Reduce harms associated with substance use
- Prevent deaths from suicide
- Improve immunization rates
- Protect the population from communicable diseases



## Cross-Cutting Interventions

Population Interventions



Health Equity Interventions

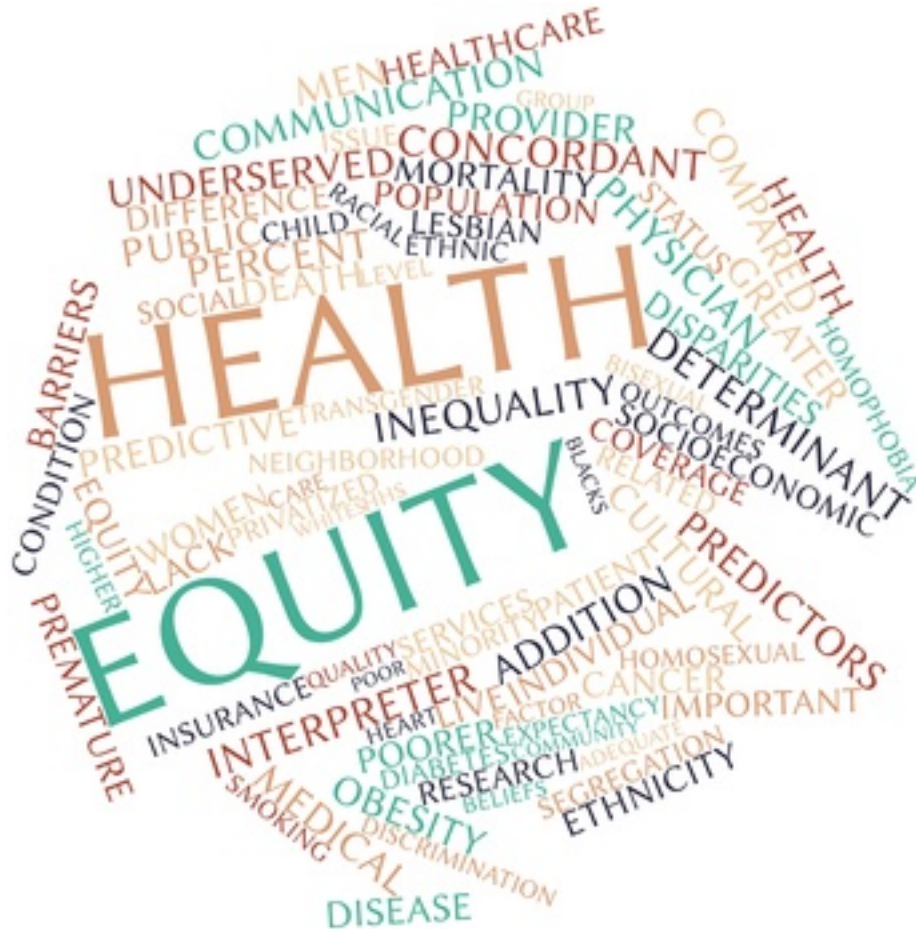
Health System Interventions

# Population Interventions

- Increase prices (tobacco, alcohol and sugary beverages)
- Changing environments
- Workplace standards



# Health Equity Interventions



- Low income neighborhoods
- Communities of color
- Rural & frontier communities
- Youth
- Veterans
- Pregnant women
- Men who have sex with men
- Refugee & immigrant populations

# Health System Interventions



- Financial incentives
- Comprehensive health care benefits
- Health care environments
- Standards of care
- Screening guidelines
- Provider training

# Public health goals in support of healthy aging

- Elevate healthy aging and caregiver health into civic discussions about healthy communities
- Promote multi-generational approaches to caregiver support
- Promote policies that support worksite wellness, which include caregiver support resources

## Tactical Strategies:

- Develop a collective vision of what we need to be doing as a state to serve the aging population
- Identify the public health role moving the work forward

# Recent accomplishments

- Raised the civic conversation in Oregon using Public Health's communication infrastructure: [Place Matters Oregon](#).
- Published the [Health Within Reach Blog](#) and Data Within Reach Webinar.
- Convened partners outside of public health to enhance civic dialog about healthy aging.
  - Across the country and in Oregon
- Developed Oregon's first Healthy Aging Index
  - Overall health
  - Physical health
  - Preventive services
  - Psychosocial
  - Stress
  - Cognition
  - Social determinants of health
  - Caregiver health
  - End of life

# Opportunities

- Aging related programs and activities have been happening for a long time in Oregon:
  - Legislative long term care task force
  - Governor's Commission on Senior Services
  - BRFSS: cognitive impairment and caregivers
  - Oregon Senior Falls Prevention project
- While conversations are happening across many sectors, a population wide and coordinated perspective is lacking.
- Opportunities to establish a clear role for public health, highlight the work of partners, and elevate the need for collective, cross-sector action.

# What is next for State Health Assessment & Planning

- PHD is convened partners to inform the SHA. The SHA is to be released soon.
- Using Mobilizing Action for Policy and Partnerships (MAPP) framework with focus on health disparities
- Extensive community input
- SHA will inform future State Health Indicators
- Planning for 2020-2024 SHIP will begin this summer
- We need you there!

# Discussion

How do the SHIP priorities align with your local, community health priorities? Where do they differ?

How could state level health assessment and planning be more useful to your local efforts?

How will you get involved to inform the next SHIP?

# Questions, Comments, Thoughts

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