**COMPANY LOGO AND NAME**

**Add your value proposition here. This is a STRONG (one or 2 sentence) statement describing specific, unique solution your company provides.**

**Company Description:**

Image of the technology

In this section, you should include a brief explanation of your company’s reason for forming. You should also provide a description of the technology. You can provide specific details about the technology/ service, but be clear, concise, and focus on the strengths of the technology and don’t use too much scientific jargon. Remember your target audience consists of business professionals. You should also include a brief description of the target market and/or product/ service profile and the long term outlook or vision for your company.

**Summary**

**Stage –**

**Sector –**

**Product –**

**Unmet Needs –**

**IP -**

**Financing –**

**Business Model:**

* Provide specific goals and objectives for the company

in a brief bullet pointed summary (ie. Acquisition, Partners, Management)

* Proposed Timeline and Exit plan (An illustrated timeline works great for this).

**Market Summary:**

This should cover the size of the market, or market segments, the competition or competitive landscape, how much is currently being spent in this market and future outlook for the market. Illustrations and graphs work great for this section.

**Unmet Needs:** Discuss how your technology/service fulfills a need within the community to which there currently doesn’t exist a satisfactory diagnosis, prevention, treatment, or customer problem.

**Capital Needs:**

* What might the capital needs of the company be to develop the technology
* What will this capital be necessary for (ie, what would it be used for)

**Financial Projection:** This section is optional but is recommended for or companies that are directly providing goods to consumer market, generating sales, or direct sales. A graph works great for this.

**Intellectual Property:**

* Patent Status - Patent Applications, patents, copyrights or other forms of intellectual property. If no formal protection like a patent, then state what the form of intellectual property the technology contains.
* Only include serial numbers for published patent applications and issued patents, otherwise just state “Patent Application Filed”

**Management/Board of Directors:**

* Name.Title, One sentence description of the value/expertise they provide to their company role.
* Name.Title, One sentence description of the value/expertise they provide to their company role.
* Name.Title, One sentence description of the value/expertise they provide to their company role.

**CONTACT:**