Faculty Portfolio – One Department Chair's View

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Recently asked by a busy faculty what to prioritize – this is my view

- CV
- Online presence
- Social media

If time is limited, what should you prioritize?

- OHSU-formatted CV
  - Most important item – used for decisions about promotion, funding, job-seeking, and more
  - Your complete academic record – you should keep it up to date continuously
  - Akin to a medical record, if you don't document it, you didn't do it
- NIH biosketch
  - Obviously important for grant proposals
  - But also a shorter and more succinct CV
- Get an ORCID
  - https://orcid.org/0000-0002-4114-5148

What about online presence?

- Google Scholar profile
  - https://scholar.google.com/citations?hl=en&user=xFn_7nUAAAAJ
  - Also important in my field due to "rankings" by h-index
    - http://allisonbmccoy.github.io/scholar-scraper/index-bmi.html
- OHSU profiles
  - https://www.ohsu.edu/people/william-r-hersh-md
  - https://ohsu.pure.elsevier.com/en/persons/william-bill-hersh
- Scopus profile
  - https://www.scopus.com/authid/detail.uri?authorId=35237217300
- Your department/division/center Web site – perhaps with vanity URL
  - http://www.ohsu.edu/informatics
- Your own web site(s)
  - http://www.billhersh.info
  - http://informatics.health

What about social media?

- My views (yours may be different; some of this may be generational ☺)
  - Twitter for professional work - @williamhersh
  - LinkedIn as well
  - Facebook for friends, including professional colleagues
  - Instagram (?)
- May also be useful to have sites for your department, center, lab, etc.
  - @OHSUInformatics
- Never forget that the world is watching