

Clinical Trials in the Community:
The Power of Partnerships

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# Breakout Agenda

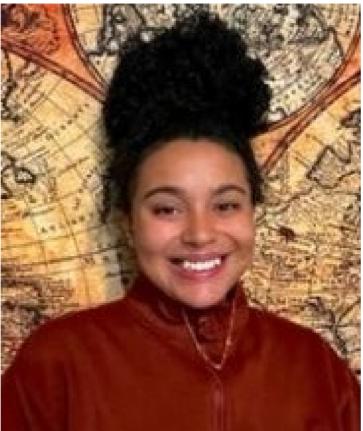


- Speaker Introductions and a bit of background
- Successes
- Challenges
- Discussion/Questions



# Meet the Speakers





Dr. Tiffani Howard PhD
 Research Assistant
 Dir. Community Outreach
 & Engagement

Danita Tracy- Carter, BS
 South Coast
 Community Research
 Liaison and Health
 Educator

# Continuing Medical Education (CME) Credit Requirements



**Purpose:** Educate through example on the power of partnerships for increasing diversity in clinical trials.

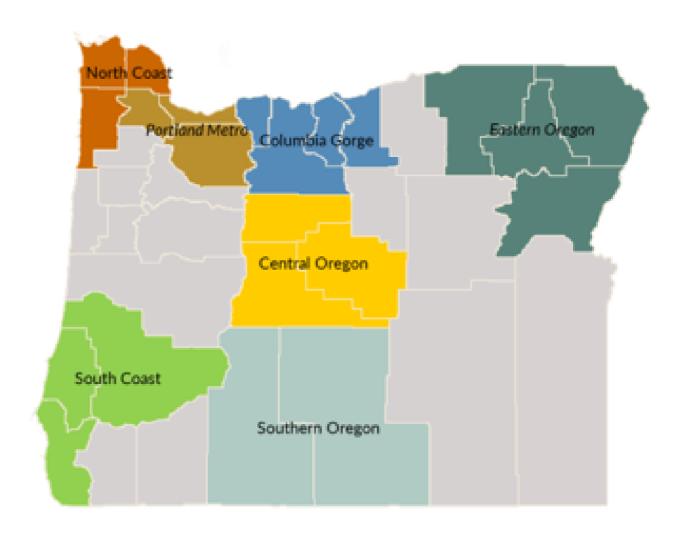


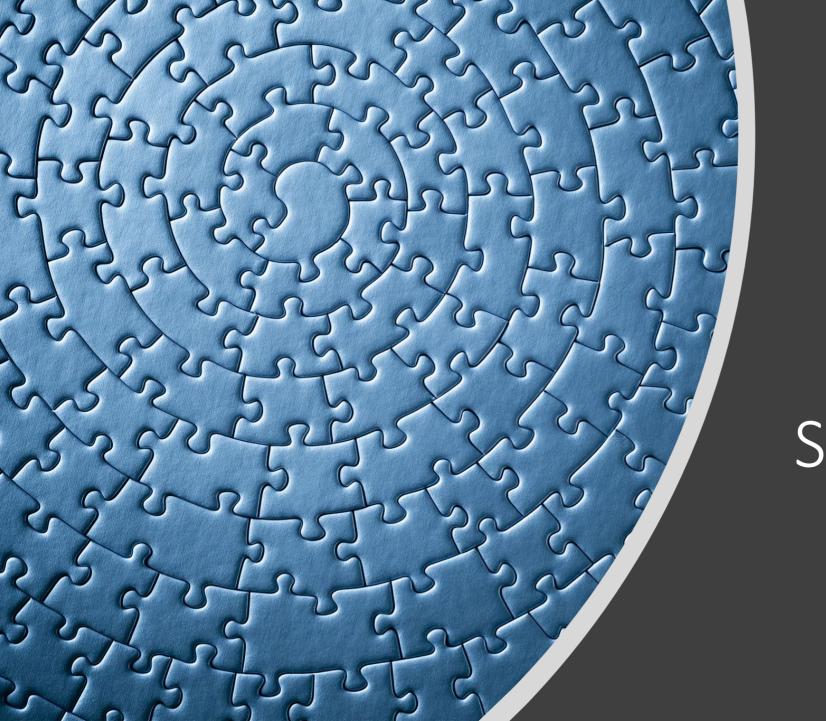
Goal: Share successes and challenges and discuss.



Objective: Through discussion of challenges and successes learn from each other how to best grow partnerships and overcome roadblocks to collaboration

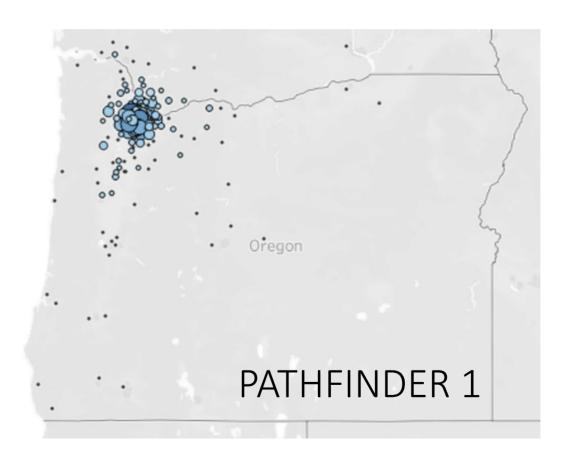
# Community Research Liaisons





Successes

We must do better to spread the benefit

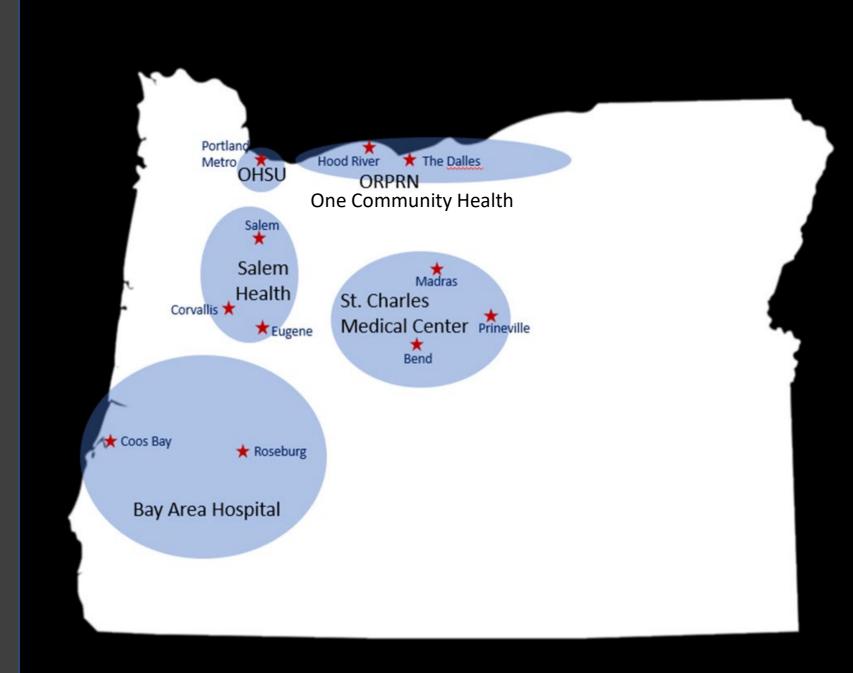


Multi-cancer Early Detection Trial

Enrollment 2019-2020

#### One Trial Many Partners

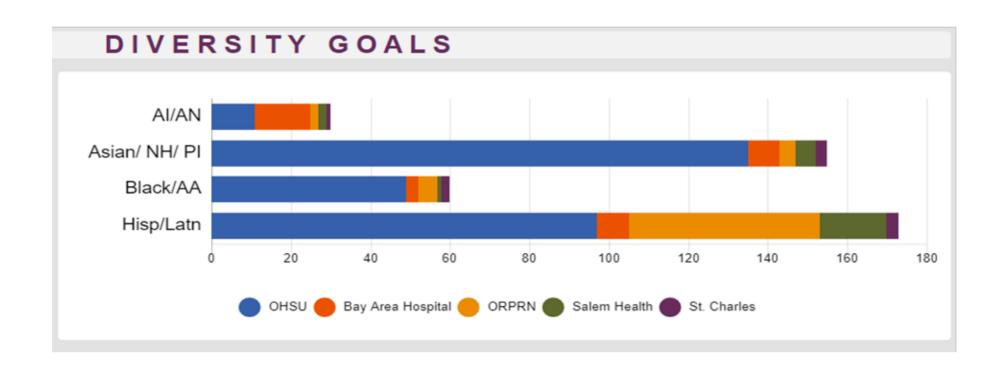
- PATHFINDER 2 Trial
- Multi-cancer early detection
- Many locations to enroll
- A few key locations for clinical follow-up



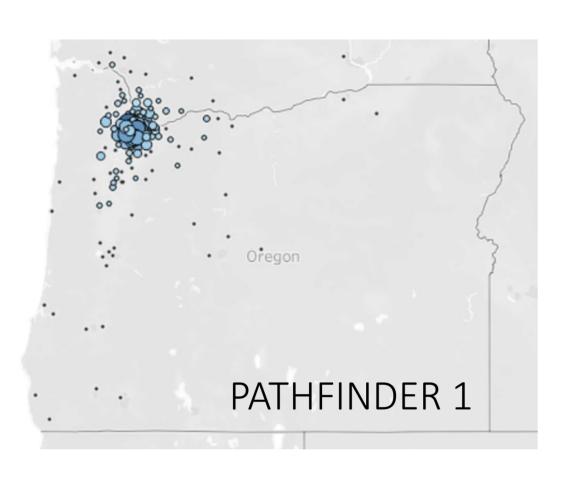
# Diversity improves when partnerships grow

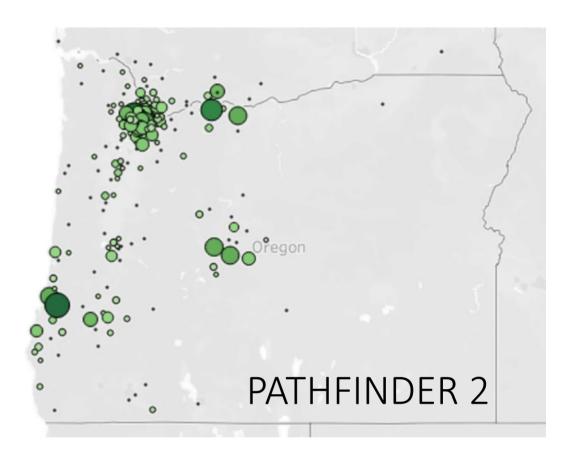
	OR Pop	Study 1	Study 2
Total enrolled	4,130,000	1735	2050
% white	84	93	81
% Hispanic/Latino	13	0.4	7
% Black or African American	1.9	0.5	3
% Asian, Native Hawaiian, Pl	4.8	1.9	6
% Native Amer/Alaska Native	1.2	0.6	1
% Female	50	68	65
% Rural	33	30	42

# Each partner brings its own strengths



# The results benefit more Oregonians (and WA too!)





The South Coast as an example



# Increasing recruitment in Coos, Curry and Douglas County

- Subsite for PATHFINDER2 study
- Work-ups for signal positives
- Now starting partnering on a new study

#### Roseburg Cancer Center

- Recruitment site for PATHFINDER2
- Monthly recruitment days

### Umpqua Valley BIPOC Group

 Developing an educational workshop around clinical trials and research

#### South Coast Research Coalition

- Updating on most recent Pathfinder 2 numbers
- ROCRS Subcommittee



# Challenges with Partnerships

Adds time - from Yes to first enrolled

**Patient Data sharing** 

Choosing a partner: feasibility, subsites vs enrollment clinic

# Challenges with Recruitment



# **Introducing Clinical Trial before Clinical Trial Education**



**Community Readiness** 

### Discussion

- Share a successful partnership you enjoy? Benefits/challenges?
- Does your organization provide any Clinical Trials Education in your area? What might that look like for your community? What type of organizations would be beneficial to partner with?
- What other steps would be required to lay the groundwork for more trial participation around the state?

