

2023 Forum on Aging in Rural Oregon

Advance Directive Community Awareness Campaign: An innovative model for reaching an underserved community

Lorena Sprager, CHW

Project Manager

Nuestra Comunidad Sana of The Next Door, Inc.

Thank you to our partners:



Objectives:

- State 3 parts of the Advance Directive awareness campaign.
- Gain access to resources developed in English and Spanish that you can use in your community.

Agenda:

- Welcome
- Objectives and Agenda
- Overview of the Advance Directive (AD)
- How we got started
- AD information products
- Outreach approach
- How our work progressed
- Resources
- Questions and answers

An Advance Directive is a legal form where a person:

- States what medical care they would want if in the future they could not speak for themselves.
- Chooses a health care representative to speak for them - only if they cannot speak for themselves.

The Bitter End

RadioLab

Jan 15, 2013

<https://radiolab.org/podcast/262588-bitter-end>

The Town Where Everyone Talks About Death

Planet Money

Mar 5, 2014

<https://www.npr.org/sections/money/2014/03/05/286126451/living-wills-are-the-talk-of-the-town-in-la-crosse-wis>

Started with listening sessions:

Facilitated by Community Health Workers (CHWs) with English and Spanish speakers in Hood River and Wasco Counties of the Columbia Gorge, including a group of bilingual CHWs.

Goal: To learn what understanding and thoughts were about the AD and related topics.

Facilitated by medical provider with providers.

Goal: To learn what providers' interests and observations were related to the AD.

Key findings from community listening sessions:

- Many do not know about the AD, especially so in Latinx/Spanish language Listening Session.
- Thinking about it and talking about it is very terrifying, uncomfortable, sad.
- Talking about it could make it happen.
- For those who knew about the AD, confusion between POLST (Portable Order for Life Sustaining Treatment) and AD.

In Grant 2, we...

...did intensive outreach with Latino community in Spanish and also English.

- Spanish language radio
- Spanish language community Zoom meetings
- Orchards
- Community events like Covid vaccine and food distribution events

Public Service Announcement and Radio Drama link:

<https://nextdoorinc.org/health-outreach-audio-files/>

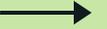
“Announcement on the basics of what an Advance Directive is”

“Marcos’ tragedy: an Advance Directive helps in a stressful time”

Current work (3rd grant)

To support Spanish speaking community members in starting to fill out their AD, or completing their AD:

- Attend existing events with info sheet and AD forms. Those who write contact info in form receive \$5 restaurant gift card.
- Hold four events to support people in understanding and starting to fill out their AD. Participants receive snacks, gift card and there is a raffle.



Advance Directive forms are available in English, Spanish, and several other languages. Scan the QR code to access the form in your preferred language.



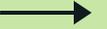
Los formularios de la Directiva Anticipada están disponibles en inglés, español y varios otros idiomas. Escanee el código QR a continuación para acceder al formulario en su idioma preferido.



Advance Directive Info Sheet and Difference between the Advance Directive and POLST in English



Información sobre la Directiva Anticipada y Diferencia entre la Directiva Anticipada y el POLST en español



"Standard Public Service Announcement about the Advance Directive" and "Marco's tragedy: an Advance Directive helps in a stressful time" in Spanish



"Anuncio estándar de servicio público sobre la Directiva Anticipada" y "La tragedia de Marcos: una Directiva Anticipada ayuda en un momento estresante"

2023 Forum on Aging in Rural Oregon

Thank you!

Lorena Sprager

lorenas@nextdoorinc.org

541-399-4561

