Information Session: 2025-2026 Rural Population Health Incubator Program

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Agenda

1. Mission
2. Grant overview
3. Program benefits
4. Eligibility
5. Scoring
6. Application instructions
7. Key dates
8. Questions

Incubator Mission

The mission of the Rural Population Health Incubator Program (the Incubator) is to **strengthen community health in rural Oregon by funding and supporting population health and health equity programs** initiated by **rural hospitals, clinics, public health and community-based organizations**.

Grant Overview

- Grants of up to $10,000

- Four out of ten grants are reserved for Critical Access Hospitals (CAH) or CAH-owned Rural Health Clinics. The remaining grants are available for other rural hospitals, clinics and community-based organizations.

- Eligible applicants: rural hospitals, clinics, public health departments and community-based organizations (CBO)
  - OR entity with an established partnership with a rural hospital, clinic, public health or CBO

- Programs must aim to increase community health, whether directly or indirectly

- Examples of past programs found on the Incubator website: **ohsu.edu/orhincubator**
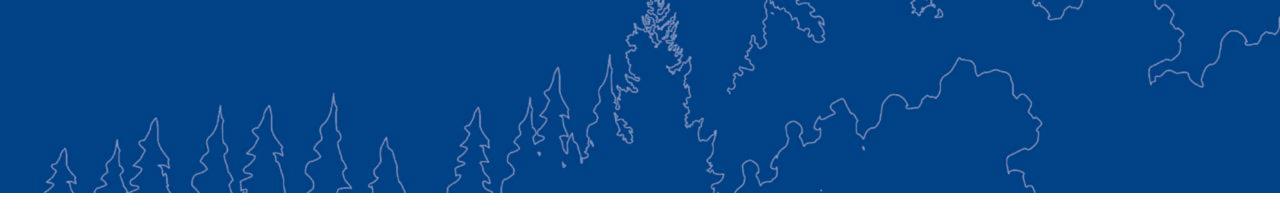
Grantee Expectations + Benefits

Grantees will:

- Receive up to $10,000 to support their program

- Attend quarterly cohort meetings throughout the grant cycle on the following dates:
  - Oct. 16, 2025, 12:00 p.m. - 1:00 p.m. PT
  - Jan. 15, 2026, 12:00 p.m. - 1:00 p.m. PT
  - April 16, 2026, 12:00 p.m. - 1:00 p.m. PT

- Attend workshops during the grant cycle to support identified grantee needs

- Receive specialized support from ORH, including resources, information and referrals to experts to assist their program

- Submit a midpoint report in December and final report in June

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Eligibility

Applicants must:

- Be located in a rural area as defined by the Federal Office of Rural Health Policy and accessed through the [Am I Rural? Tool](#)
  - OR exclusively serving communities that are rural as defined by FORHP*

- Address population health or health equity, whether directly or indirectly

- Be a rural hospital, clinic, public health department or community-based organization
  - OR an organization exclusively serving rural communities through the program*

*Priority will be given to organizations run by and located within rural communities

Priority will given to applications that:

1. Serve a high-needs service area as outlined in ORH's [Areas of Unmet Health Care Need Report](#)

1. Serve historically disadvantaged populations

1. Address a pressing community health need as identified by the organization's Community Health Needs Assessment or the county's Community Health Assessment

1. Bring together diverse community partners to plan and implement the program

Scoring

Scoring will be based on:

- Overall impact and approach
  Does this application show how the applicant's approach will impact the priority population? Does the project address an area of high need per ORH's Areas of Unmet Health Care Needs Report? Applications will be scored on the program's overall impact on the priority population.

- Innovation, sustainability and replicability
  Applications will be scored on their innovation, ability to last after the grant period and ability to be replicated and serve as a model for other communities and organizations.

Scoring

Scoring will be based on:

- Organization and project team
  Applications will be scored on the expertise of the staff overseeing the program, in addition to community support and partnerships.

- Budget
  The application's budget will be scored based on its alignment with the proposed grant activities and if it aligns with the allowable expenses (applications that support medical supplies for direct patient care and/or food/drink will not be considered).

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Application Instructions

- The request for proposal document can be found on the Incubator website ohsu.edu/orhincubator

- The RFP outlines the online form – prepare your answers ahead of time
  - Contact information
  - Project description
  - Target population
  - Program administration
  - Project goals, timeline and evaluation
  - Budget (applications that support medical supplies for direct patient care and/or food or drink will not be considered)
  - Supplemental Material

- Submit final proposal online by 5pm on April 11

Key Dates

Request for proposals released	Jan. 27, 2025
Incubator information session #1	12:00 p.m. Feb. 13, 2025
Incubator information session #2	1:00 p.m. March 21, 2025
Deadline to submit proposals	5:00 p.m., April 11, 2025
Notification of funding	May 16, 2025
Distribution of funds	June 1, 2025
Project period	June 15, 2025-June 14, 2026

Questions?
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Learn more at **ohsu.edu/orhincubator**